Il Salotto ~~Buono~~ Cattivo

Milano Design Week – Fuorisalone 2024

Opening Tuesday 16 April, h 17 – 21.30

16 April – 10 May 2024
Galleria Fumagalli, Milano

On Tuesday 16 April, on the occasion of the Milan Design Week – Fuorisalone 2024, Galleria Fumagalli presents *Il Salotto ~~Buono~~ Cattivo*, the second exhibition of **LOFT – Light On Future Topics**, the gallery program aimed at exploring the hyper-contemporary universe in all its creative aspects, including design.

Salotto – 1. Living room, in private apartments, hotels, clubs, professional studios, offices.
2. extens. Social, cultural, artistic meeting, which takes place periodically in a specific location, often in private homes; also the people who usually participate in it: "un buon salotto", well attended; be part of a salotto: being part of a group of intellectuals and politicians.
Treccani dictionary

Il Salotto Cattivo is a free, informal place open to everybody. It is a space where people meet, converse and exchange ideas. Here, unlike what happens in the traditional living room – formal and exclusive where interactions with the environment and objects are discouraged or minimized – everyone is invited to interact with the space and, therefore, with the artworks, experiencing them and giving new meaning. The rigid and sophisticated encounter becomes spontaneous and relaxed, to celebrate the very concept of the living room: the most social room in the house. It is no coincidence that the space of Galleria Fumagalli, among its many lives, has also been a loft, as displayed by the signs on the wooden floor.
In contrast to what happens in other exhibition spaces, designed for contemplation and not for experience, the works of the 7 artists involved can be touched, moved, enjoyed.

The artists **Pablo Bolumar Plata** (Valencia, Spain, 1996), **Clara Cebrián** (Madrid, Spain, 1991), **Nikolas Iturralde** (Quito, Ecuador, 1995), **Chiara Lecca** (Modigliana, Italy, 1977), **Luigi Pensa** (Turin, Italy, 2001), **Stella Stone** (Milan, Italy, 1997), **Olimpia Zagnoli** (Montecchio Emilia, Italy, 1984) have been invited by the gallery to create site-specific works, starting from a reflection on furnishings and objects that traditionally characterize a living room.

The group project aims to create a meeting space primarily for the artists but also for the public, invited to enjoy and inhabit Il Salotto ~~Buono~~ Cattivo, a metaphor for a space of active experimentation and action rather than polite conversations.

During the exhibition days, the artists involved will continue to visit the space organizing a series of workshops and meetings: new experimentations, interventions in the gallery and personal reflections will give life to an exhibition in progress, a choral story imbued with the most up-to-date design proposals.

General information
Il Salotto ~~Buono~~ Cattivo
Pablo Bolumar Plata, Clara Cebrián, Nikolas Iturralde, Chiara Lecca, Luigi Pensa, Stella Stone, Olimpia Zagnoli
16 April – 10 May, 2024

Galleria Fumagalli
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LOFT – Light On Future Topics

Since 2023, LOFT – Light On Future Topics is the area of Galleria Fumagalli's operations, aimed at focusing on the exploration of the contemporary creative universe in all its aspects. LOFT invites artists and creatives to present new and multidisciplinary cultural proposals, ranging from visual arts to photography and architecture, from video to performance, from cinema to fashion and design, creating an environment of exchange and discussion.

The research and selection of the protagonists of LOFT is entrusted to a board of key figures from different creative fields: the curator and art sharer Maria Vittoria Baravelli, the style director of Sanlorenzo and theatre critic Sergio Buttiglieri, the fashion consultant and brand strategist Massimo Monteforte, and film director Marco Pozzi assist Annamaria Maggi and Massimo Zanello create a program aimed at sharing knowledge.